



Welcome!

**Please share in the chat:
your name, pronouns, organization,
favorite winter activity**

Point32Health Foundation

Our role and what we support



Logistics

- To view captioning, CC icon in meeting controls
- Please enter questions in Q&A function; we will respond at end

Session Intentions



- > Introductions
- > Point32Health Foundation overview
- > Focus and guiding principles
- > Examples of grantee work
- > Grant process
- > Q&A + survey



Poll #1

What do you want to know?

Our team

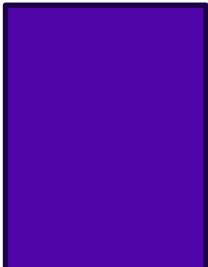
Foundation



Beth Chandler
Director,
Community
Investments



Caitlin Sullivan
Senior
Community
Investor



**Open position
in 2025**
Community
Investor

Corporate Citizenship



Stacey Mann
Director,
Corporate
Citizenship



**Henocson "Henny"
Mulatre**
Manager, Corporate
Citizenship



Anne Dumke
Senior Corporate
Citizenship
Specialist



Clarisse Beauvais
Senior Corporate
Citizenship
Specialist

Support



Allie Richards
Communications
Manager



Regina Donovan
Senior Grants &
Administrative
Manager



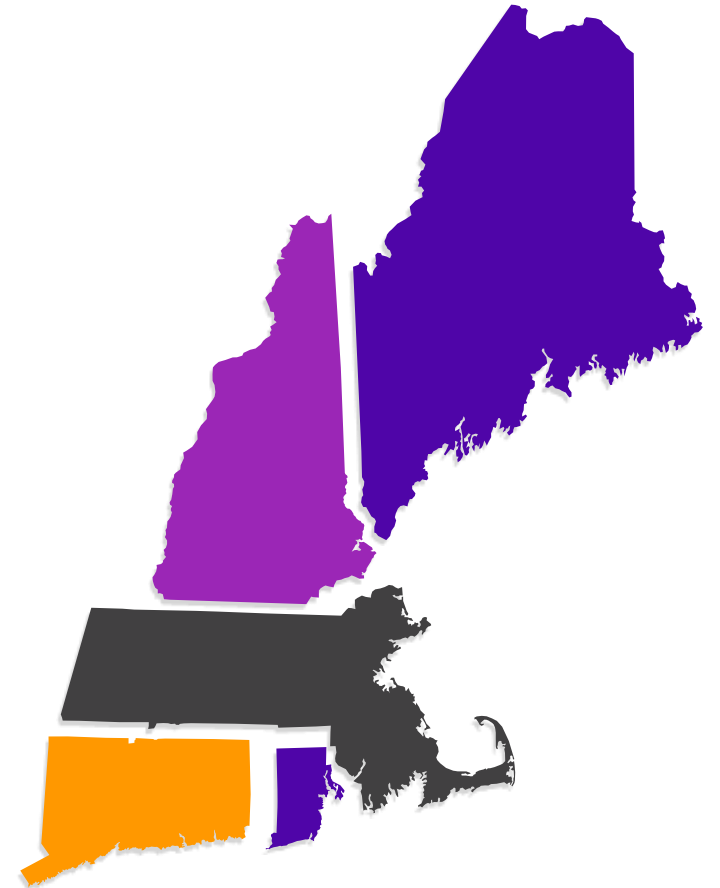
Nora Moreno Cargie
President, Point32Health
Foundation
Vice President, Corporate
Citizenship, Point32Health



Kristin Lewis
Executive Vice President
and Chief Public and
Community Affairs Officer

Point32Health Foundation at-a-glance

- Combined Harvard Pilgrim Health Care and Tufts Health Plan Foundations in 2022
- \$8M in funding
- Trust-Based approach to funding



Commitment to our North Star and Mission

North star

Communities thrive, are great places to grow up and grow old, and everyone experiences equitable health outcomes.

Mission

Together with community, we advance **equity in aging**.



Grantmaking approaches

Doing work too often ignored

Justice Investments

Support community power and advance solutions promoting healthier communities



Organizing, policy, advocacy and systems improvement investments

Support the change of conditions affecting older people in these areas

Doing work too often ignored

Justice Investments

Invest in community power and advance solutions promoting healthier communities



**Organizing, policy, advocacy
and systems improvement
investments**
Support the change of
conditions affecting older people

\$15 million investment over 5 years

1

\$10 million through intermediaries that prioritize shared decision-making

2

\$5 million directly to organizations leading local justice efforts

- Support and learn from current grantees working for, by and about diverse communities
- Continue existing grants to organizations that advance justice work with people of all ages
- Limited opportunities in 2025

Examples of current justice grantees



Doing work too often ignored

Justice investments

Invest in community power and advance solutions promoting healthier communities



Organizing, policy, advocacy and systems improvement investments

Support the change of conditions affecting older people in these areas:

- Access to nutritious, affordable food
- Caregiver support
- Civic engagement and social connection
- Community approaches to improved mental health
- Housing
- Transportation

Criteria for organizing, policy, advocacy and systems improvement investments

- Informed by and with older adults
- Working towards systems change
- May include organizing, advocacy, policy and systems change advancing equity for older people
- Working in communities with lower investment
- Thinking deliberately about intersectionality



Definitions

ORGANIZING

- Deliberate community actions and strategies that build engagement in all processes and promote local community interests

ADVOCACY

- Community-led strategies intended to change policies, regulations, systems

POLICY

- Administrative and legislative solutions prioritized by community that include diverse people with relevant lived experience informing the issues

Definitions

SYSTEMS CHANGE

- Multi-faceted efforts to alter the status quo by shifting the function/structure of an identified system
- Features purposeful interventions
- Requires persuasion and advocacy to change mindsets
- Impacts policies, routines, relationships, resources, power structures and values

Current organizing, policy, advocacy and systems improvement investments





Current Grantee




Massachusetts
SENIOR ACTION
Council



What grantmaking looks like

We will support organizations that

- Work on community-based interventions
- Engage in initiatives with the potential to make systems work for everyone.
- Working in communities with lower investment—especially people experiencing systemic barriers—and connected to the people they serve
- Use disruptive approaches to influence systems beyond individual organizations
- Collaborate to expand strong impact
- Show promise; they may be unproven—and take risk

We do not fund

- Research (except healthy aging data reports)
- Underwriting of medical expenses
- Initiatives addressing specific diseases
- Capital projects and/or equipment
- Development activities, such as fundraising events, capital campaigns, or annual fund drives

Process begins with inquiry form



Grantmaking process and key dates

Grants \$100k+ go to the board twice a year

Organizing, policy, advocacy and systems improvement investments

- February 20, 2025 | Inquiry form due
- June 25, 2025 | Board decision

Justice investments

- September 19, 2025 | Inquiry form due
- December 16, 2025 | Board decision

Stay informed and connected

- Sign up for newsletter
- Visit website
- Attend future webinars
- Remember the Foundation's corporate citizenship resources—Point32Health volunteers, sponsorships, board service



Scan to sign up for our
monthly newsletter



Questions



Thank you!