



Welcome!

**Please share in the chat:
your name, pronouns, organization,
first concert you attended**

Equity in aging: What it means to community

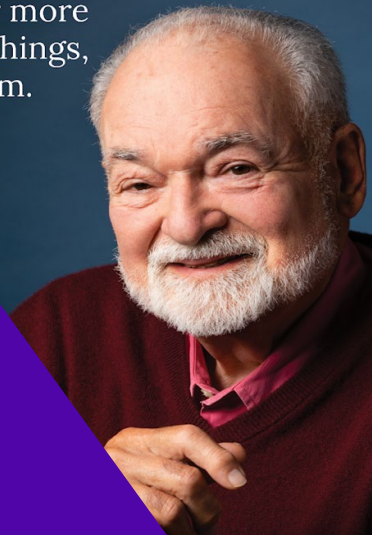
Point32Health Foundation

In partnership with



Point32Health companies

...en cooking up Mexican
...restaurant for more
...am a lot of things,
...one of them.
...rong.



Logistics

- Session is being recorded; will be posted on Foundation website
- Please participate in polls
- To view captioning, select link in chat or CC icon in meeting controls
- Please enter questions in Q&A function; will respond at end

Our plan for this session



- Introductions
- Point32Health Foundation overview
- Focus and guiding principles
- Examples of equity in aging
- Process for getting funding
- Q&A + survey



Poll #1

What brought you here today?

Our team

Foundation



Beth Chandler
Director,
Community
Investments
(Starting 6/24)



Caitlin Sullivan
Senior
Community
Investor



Christina Mathews
Community Investor

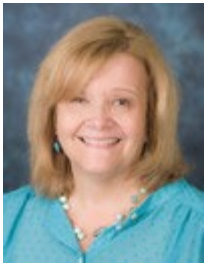
Corporate Citizenship



Stacey Mann
Director,
Corporate
Citizenship



**Henocson "Henny"
Mulatre**
Manager, Corporate
Citizenship



Anne Dumke
Corporate
Citizenship
Specialist



Clarisse Beauvais
Corporate
Citizenship
Specialist

Support



Alrie McNiff Daniels
Director, Communications
and Stakeholder
Engagement



Allie Richards
Senior
Communications
Specialist



Regina Donovan
Grants &
Administrative
Manager



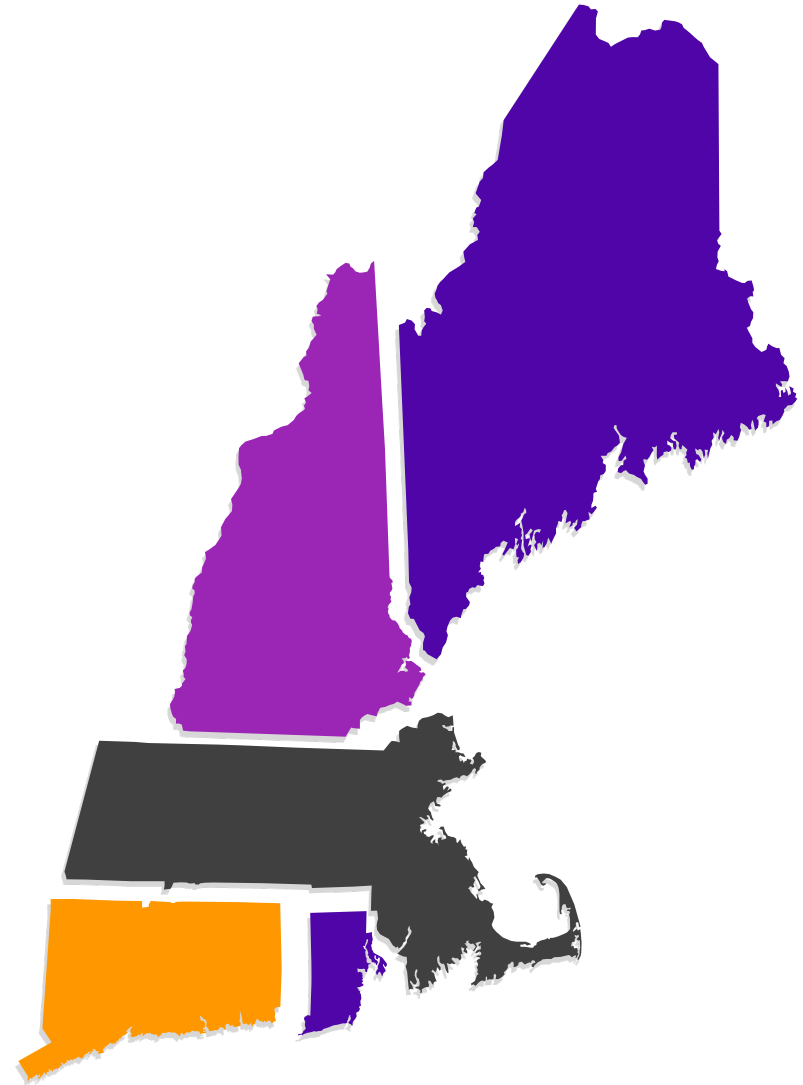
Nora Moreno Cargie
President, Point32Health
Foundation
Vice President, Corporate
Citizenship, Point32Health



Kristin Lewis
Executive Vice President
and Chief Public and
Community Affairs Officer

Point32Health Foundation

- Combined Harvard Pilgrim Health Care and Tufts Health Plan Foundations in 2022
- Where we are in our transition
- **Equity in aging** beginning in 2025



Community informed our process

Address systemic racism

Center community in decisions and activities

Continue roles beyond funder

Implement trust-based strategies

Address root causes of inequities

Foundation focus beginning in 2025

North star

Communities thrive,
are great places to
grow up and grow old,
and everyone
experiences equitable
health outcomes.

Mission

Together with
community,
we advance
equity in aging.

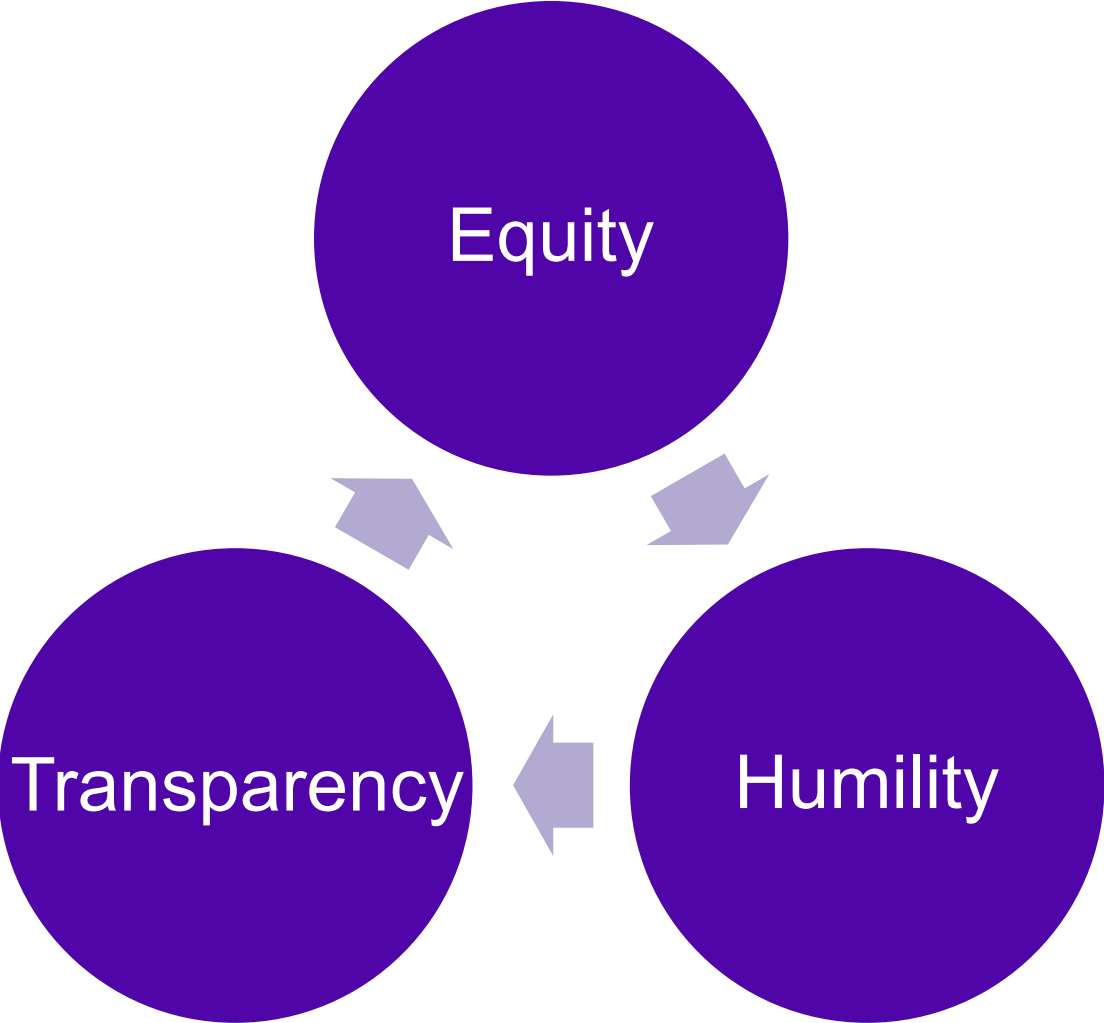


**Community inequities
accumulate over time
and create health disparities.**



Principles of grantmaking

Relationships based on



Equity in aging

Social and racial justice grants invest in community power and advance solutions promoting healthier communities



Organizing, policy, advocacy and systems change grants support work to change conditions affecting older people

Addressing social and racial justice issues improves outcomes for everyone as we age. We are investing for today and tomorrow.

Equity in aging

Social and racial justice grants invest in community power and advance solutions promoting healthier communities



Organizing, policy, advocacy and systems change grants support work to change conditions affecting older people

Social and racial justice

- Supporting and learning from current grantees working for, by and about diverse communities
- Existing grants to organizations advancing social and racial justice working with people of all ages
- Limited new funds in 2025

Current social and racial justice grantee examples



Equity in aging

Social and racial justice grants invest in community power and advance solutions promoting healthier communities



Organizing, policy, advocacy and systems change grants support work to change conditions affecting older people in these areas:

- Access to nutritious, affordable food
- Caregiver support
- Civic engagement and social connection
- Community approaches to improved mental health
- Housing
- Transportation

2025 grantmaking

- Equity in aging
- Multi-year investments
- **Organizing, advocacy, policy and systems change advancing equity for older people**

Definitions

SYSTEMS CHANGE

- Multi-faceted efforts to alter the status quo by shifting the function/structure of an identified system
- Features purposeful interventions
- Requires persuasion and advocacy to change mindsets
- Impacts policies, routines, relationships, resources, power structures and values

Definitions

ORGANIZING

- Deliberate community actions and strategies that build engagement in all processes and promote local community interests

ADVOCACY

- Community-led strategies intended to change policies, regulations, systems

POLICY

- Administrative and legislative solutions prioritized by community that include diverse people with relevant lived experience informing the issues



Equity in aging grantee examples



Samantha Hamilton

**Director of Coalition Building and Community Engagement
Public Health Institute of Western Massachusetts
Springfield, Mass.**



Anne Schroth

**Executive Director
Healthy Peninsula
Blue Hill, Maine**



Grantmaking logistics

2024 grantmaking

- Transition grants
- Multi-year, general operating support for organizations in equity in aging focus
- Funds have been allocated

2025 grantmaking process

- Inquiry form on our website
- We will respond within 3 weeks
- Grants \$100k+ go to the board twice a year
 - June and December
- Staff authority grants
 - Throughout the year

We will support organizations that

- Work on community-based interventions
- Engage in initiatives with the potential to dismantle racist systems
- Work in communities historically disinvested—especially people of color and others experiencing systemic barriers—and connected to the people they serve
- Use disruptive approaches to influence systems beyond individual organizations
- Collaborate to expand impact
- Show promise; they may be unproven—and take risk

Historically disinvested communities

Black

Asian

Indigenous

Latine

Disability

LGBTQ+

Immigrant/
Refugee

Rural

Unhoused

Low-income

Women

?

Intersectionality



We do not fund

- Research (except healthy aging data reports)
- Underwriting of medical expenses
- Initiatives addressing specific diseases
- Capital projects and/or equipment
- Development activities, such as fundraising events, capital campaigns, or annual fund drives



Poll #2

Based on what you've heard, where does your organization fit?

Key take-aways

- Primary focus in 2025: equity in aging
- Social and racial justice
- Organizations doing organizing, policy, advocacy and systems change affecting older people.
- Continuing to listen and learn
- Strengthening trust-based philanthropy practices

Stay informed and connected

- Sign up for newsletter
- Visit website
- Attend future webinars
- Remember the Foundation's corporate citizenship resources—Point32Health volunteers, sponsorships, board service



Scan to sign up for our
monthly newsletter



Questions



Thank you!