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Our Focus



Healthy Food Initiatives



Service and Giving



Investments



Tomorrow's Health Care Leaders



Healthy Environment



Keeping New England Communities Healthy

2019 Corporate Social Responsibility Report

How we're making our region one of the healthiest in the nation.





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Being a good corporate citizen is something everyone at Harvard Pilgrim takes personally.

When it comes to keeping our members healthy, we care about the whole individual with an approach that focuses on personal connections. We're the same way when it comes to keeping New England communities healthy.

In the cities and towns where we live and work, we're literally starting from the ground up to make sure everyone has access to healthy food, to help when disaster strikes, and to keep our environment healthy. We're volunteering at and sponsoring hundreds of community nonprofit organizations and funding programs and research to make health care better and more affordable. Here's a look at how we're working to make a meaningful difference. We hope it inspires you to get involved too.

MICHAEL CARSON, President and CEO, Harvard Pilgrim Health Care
Chair, Harvard Pilgrim Health Care Foundation Board

KAREN VOCI, President, Harvard Pilgrim Health Care Foundation
Vice President, Harvard Pilgrim Health Care

Harvard Pilgrim Health Care is a leading not-for-profit health services company with more than one million members in Connecticut, Maine, Massachusetts, New Hampshire and nationwide.



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Healthy Food for Families and Communities



\$1.4 million to 25 nonprofit growers, gleaners and distributors to increase their yields, volunteers and customers



429 produce distribution sites



8,752,954 servings of local produce distributed



Supporting nonprofit growers, gleaners and distributors to increase their yields, volunteers and customers



310,000 healthy snacks and meals for Boston kids and families



Healthy Food Hits the Road



\$310,000
invested



5 Mobile Markets:

Hartford, CT; Worcester and Lawrence, MA; Lewiston/Auburn, ME; and the NH Seacoast

With 3 added in Q4: Bridgeport, CT; New Bedford, MA; and Manchester, NH



Successes include:

\$296,069

worth of fresh local food sold

\$169,430 (57%)

purchased with SNAP and Healthy Incentive Program subsidies

26,059

customer transactions at 5 mobile markets



Service and Giving by Harvard Pilgrim Staff



4,241

Harvard Pilgrim employee donated service hours



1,272

Mini Grants valued at **\$592,500** donated to **777** non-profits across the region



Over **\$12,000** given through Employee Needs Fund



\$3,000

Given to support disaster relief to assist victims of the LEAD gas explosions in ME

Successes include:

1,100

backpacks filled with school supplies for Massachusetts, New Hampshire and Maine students

HP Affiliate Companies

donated over **\$30,000** and served over **420** hours

75

Harvard Pilgrim employees were trained as American Red Cross disaster volunteers



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96%

OF HARVARD PILGRIM EMPLOYEES
GAVE OR SERVED



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**Building strong
communities is
at the core of
our health
care mission.**



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Healthy Environment

\$4.8m

investment
by HPHC
raised

\$56m

for **168**
projects

supporting
population
health

Researching the Future of Health Care

The Harvard Pilgrim Health Care Institute



Highlighting the
effects of higher
asthma medication
costs on health status

Improved
strategies for
treating hepatitis C
for African Americans

Better understanding
of linkage between
mothers' diets during
pregnancy and
childhood obesity



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Building a Stronger Regional Non-profit Sector

Funding core operations for youth development, community health efforts, social services, and education.



\$1,500,784
in sponsorships



482
non-profit fundraising events and programs

Successes include:

More than **\$26.9 million** raised for non-profit programs and services across our region





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People over profits when it comes to health care.

Investing in hospitals and in the education of future health care professionals helps to improve the quality of patient care.



\$1.8 million invested in **18** health care organizations to **improve patient care**

Investing in Best Clinical Practices



Improved behavioral health care

More integrated pediatric care

Innovations to reduce health care costs



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Training Tomorrow's Health Care Leaders



\$600,000 invested in:

Maine Health – Local internships for Maine's future physicians

Boston Children's Hospital – Skills for pediatricians treating vaping addiction

Successes include:

40

recruited into 2019 class of Maine Track program

Materials

created for nation's first pediatric vaping treatment training effort





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Healthy Environment



Harvard Pilgrim Green

Doing our part to reduce our overall carbon footprint and to lead green initiatives.



Keeping a Healthy Environment

Harvard Pilgrim Green is our corporate eco-sustainability program. With initiatives that focus on improving air quality and water and air efficiency, and our Full Recycle Program, we maintain our goal to reduce our energy consumption and overall carbon footprint.



Full Recycle Program



Improving Air Quality and Water and Air Efficiency



Reducing Energy Consumption and Overall Carbon Footprint

Upgraded Portland Office lighting to LED resulting in annual electrical cost savings of **\$3,500**

Installed a cool roof in Crown Colony reducing the cost to cool the building by **10–20%**



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Awards and Recognitions – 2019

Champion of the Year Award,
MassChallenge Health Tech

Chandler Blackington Award,
The American Red Cross

Corporate Equality Index 2019,
Human Rights Campaign Foundation

Named among the “Best Places to Work”
by the *Boston Business Journal* and among
the “Top Places to Work” by *The Boston Globe*
