

Keeping New England Communities Healthy 2019 Corporate Social Responsibility Report

How we're making our region one of the healthiest in the nation.



Being a good corporate citizen is something everyone at Harvard Pilgrim takes personally.

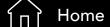
When it comes to keeping our members healthy, we care about the whole individual with an approach that focuses on personal connections. We're the same way when it comes to keeping New England communities healthy.

In the cities and towns where we live and work, we're literally starting from the ground up to make sure everyone has access to healthy food, to help when disaster strikes, and to keep our environment healthy. We're volunteering at and sponsoring hundreds of community nonprofit organizations and funding programs and research to make health care better and more affordable. Here's a look at how we're working to make a meaningful difference. We hope it inspires you to get involved too.

MICHAEL CARSON, President and CEO, Harvard Pilgrim Health Care Chair, Harvard Pilgrim Health Care Foundation Board

KAREN VOCI, President, Harvard Pilgrim Health Care Foundation Vice President, Harvard Pilgrim Health Care

Harvard Pilgrim Health Care is a leading not-for-profit health services company with more than one million members in Connecticut, Maine, Massachusetts, New Hampshire and nationwide.















Healthy Food for Families and Communities



\$1.4 million to 25 nonprofit growers, gleaners and distributors to increase their yields, volunteers and customers



429 produce distribution sites



8,752,954 servings of local produce distributed



Supporting nonprofit growers, gleaners and distributors to increase their yields, volunteers and customers



310,000 healthy snacks and meals for Boston kids and families

Healthy Food Hits the Road





invested



5 Mobile Markets:

Hartford, CT; Worcester and Lawrence, MA; Lewiston/Auburn, ME; and the NH Seacoast

With 3 added in Q4: Bridgeport, CT; New Bedford, MA; and Manchester, NH



Successes include:

\$296,069

worth of fresh local food sold

\$169,430 (57%)

purchased with SNAP and Healthy Incentive Program subsidies

26,059

customer transactions at 5 mobile markets











Service and Giving by Harvard Pilgrim Staff



4,241

Harvard Pilgrim employee donated service hours



1,272

Mini Grants valued at \$592,500 donated to 777 non-profits across the region



Over \$12,000 given through Employee

Needs Fund

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\$3,000

Given to support disaster relief to assist victims of the LEAD gas explosions in ME

Successes include:

1,100

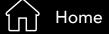
backpacks filled with school supplies for Massachusetts, New Hampshire and Maine students

HP Affiliate Companies

donated over **\$30,000** and served over **420** hours

75

Harvard Pilgrim employees were trained as American Red Cross disaster volunteers



Our Focus















96%
OF HARVARD PILGRIM EMPLOYEES
GAVE OR SERVED







Building strong communities is at the core of our health care mission.

\$4.8m

investment by HPHC raised

\$56m for 168 projects

supporting population health

Researching the Future of Health Care

The Harvard Pilgrim Health Care Institute



Highlighting the effects of higher asthma medication costs on health status

Improved strategies for treating hepatitis C for African Americans Better understanding of linkage between mothers' diets during pregnancy and childhood obesity





Building a Stronger Regional Non-profit Sector

Funding core operations for youth development, community health efforts, social services, and education.



\$1,500,784 in sponsorships



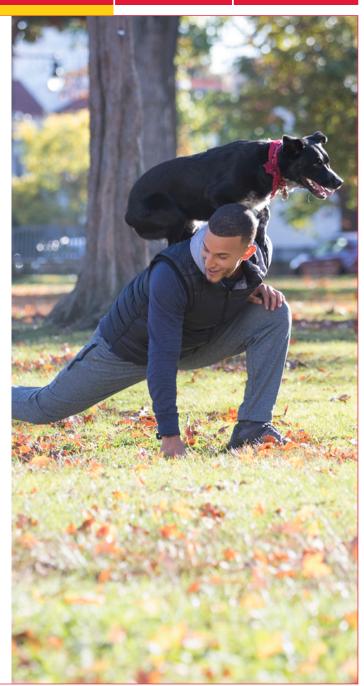
482

non-profit fundraising events and programs



More than \$26.9 million

raised for non-profit programs and services across our region





People over profits when it comes to health care.

Investing in hospitals and in the education of future health care professionals helps to improve the quality of patient care.









\$1.8 million

invested

in **18**

health care organizations

to improve patient care

Investing in Best Clinical Practices



Improved behavioral health care

More integrated pediatric care

Innovations to reduce health care costs

Training Tomorrow's Health Care Leaders



\$600,000 invested in:

Maine Health – Local internships for Maine's future physicians

Boston Children's Hospital – Skills for pediatricians

treating vaping addiction

Successes include:

40

recruited into 2019 class of Maine Track program

Materials

created for nation's first pediatric vaping treatment training effort





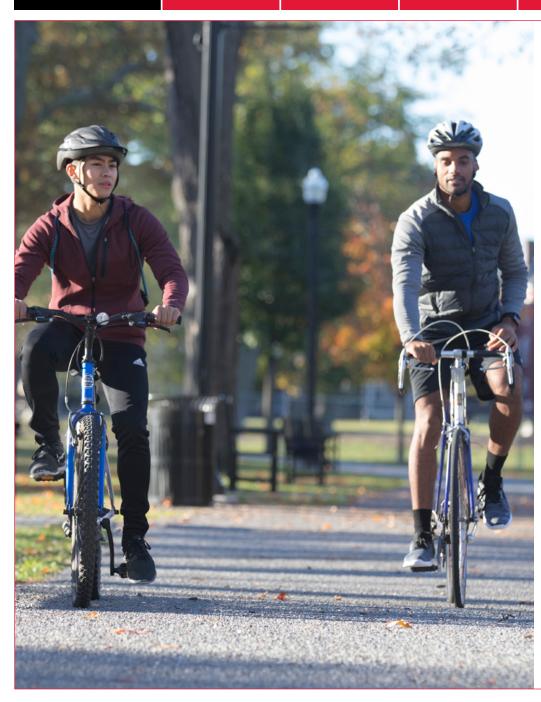












Harvard Pilgrim Green

Doing our part to reduce our overall carbon footprint and to lead green initiatives.



Keeping a Healthy Environment

Harvard Pilgrim Green is our corporate eco-sustainability program. With initiatives that focus on improving air quality and water and air efficiency, and our Full Recycle Program, we maintain our goal to reduce our energy consumption and overall carbon footprint.



Full Recycle Program



Improving Air Quality and Water and Air Efficiency



Reducing Energy Consumption and Overall Carbon **Footprint**

Upgraded Portland Office lighting to LED resulting in annual electrical cost savings of **\$3,500**

Installed a cool roof in Crown Colony reducing the cost to cool the building by 10-20%





Awards and Recognitions – 2019

Champion of the Year Award, MassChallenge Health Tech

Chandler Blackington Award, The American Red Cross

Corporate Equality Index 2019, Human Rights Campaign Foundation

Named among the "Best Places to Work" by the Boston Business Journal and among the "Top Places to Work" by The Boston Globe